

MMIM (Mercury MaxIM) commission plan

This information is subject to a confidentiality agreement and non-disclosure.

We have a limited opportunity for a few select individuals who can see our vision for this program and act quickly. We are looking for a few partners who want to help us complete our testing and to become founding members.

The MMIM software is ready and functional now, and it is very powerful. Depending on your own hardware and internet connection you can send up to and above 500 individual Skype messages per minute using MMIM.

We are currently strictly limiting this opportunity. Only 100 people will ever be allowed to join as founders. Founders will continue to enjoy special privileges as we move forward including special recognition on the company website with the option to display your contact information and website.

For those joining now, the Mercury bonus pool and commissions will start immediately.

As most companies do, and since we are in the early stages, our terms and conditions are subject to change. Please be assured that all founders will always have an opportunity to give input directly to the management team. The program is not set in concrete but we will make every effort to protect and support our founders. Your one time purchase at the Elite level is for a lifetime license to use the software and to participate in the commission plan.

We will be rolling this program out in stages. Now is the opportunity to become a founder by participating in our Elite program as either a Gold or Platinum, or as a monthly subscriber at the Platinum or Gold level. The opportunity to be a founder is limited to the first 100 only. Early founders will have the opportunity to share this with their teams on an individual and personal basis only. No mass ads yet. We will begin our official "Whisper" launch once we have our affiliate site ready to accept sign ups. Once the site is fully tested and adequately handling traffic we will enter the Pre-launch phase. With a successful Pre-launch we will set the official launch date.

For anyone signing a non-disclosure agreement there will be a free version of the software available to test before making a purchase.

Extended Free use of the software program will not be available until after we officially launch in 2009. At some point during pre-launch Free members will be able to join the affiliate program and to earn commissions but will not be able to continue to use the software without upgrading. Once we will officially launch, the Free version will be available for use by anyone.

This is a straight affiliate program with commissions paid out on two levels, your sales and your affiliates sales. For example, as a Platinum Elite affiliate you would earn 30%

for your personal sales (level 1), and 20% for your affiliates sales (level 2). The chart below outlines the plan.

Level	Description	Price	Level 1 / 2 Pays %	Mercury Bonus Pool Drops
1	FREE – Limited to 200 messages per day.	Free	5 / 5	0
2	Bronze – 1000 messages per day (Monthly)	9.97	10 / 10	1
3	Silver – 5000 messages per day (Monthly)	29.97	20 / 15	3
4	Gold – 10,000 messages per day (Monthly)	49.97	25 / 20	5
5	Platinum – 1,000,000,000 “ (Monthly)	99.97	30 / 20	10
6	Gold Elite (One Time Price)	997	25 / 20	100
7	Platinum Elite (One Time Price)	2997	30 / 20	300

10% of total company sales for the Mercury MaxIM software license is put into the Mercury bonus pool to be paid out based on the number of drops of the pool each member holds. At month end we add up all the drops for all of the paid active affiliates, then we divide the pool by the total drops to see what the bonus per drop is for that month.

This is a powerful compensation plan for affiliates. With just two affiliate sales and those each making one sale you are at the break-even point with our monthly program at the Platinum level. The same is true at the Platinum Elite level. The Platinum level is the easiest level for an affiliate to reach break-even in his business. Our affiliate program is Free however commissions are increased for upgraded users who are also affiliates.

MMIM software Limits Level

1	FREE – Limited to 200 messages per day.	100 Contacts
2	Bronze – Limited to 1,000 messages per day	500 Contacts
3	Silver – Limited to 5,000 messages per day	5,000 Contacts
4	Gold – Limited to 10,000 messages per day	10,000 Contacts
5	Platinum – 1,000,000,000 messages per day	1,000,000,000 Contacts

The message limit is for the total messages sent in a day. Sending a message to add a new contact is also included in the count. The contact limit is for the number of contacts in one send list. You can have more contacts in Skype, this is just the maximum that you can send to at one time.

This is designed as a simple 2 level affiliate program to promote workers and teams. Affiliates get paid for their personal sales and also for sales made by affiliates they refer. This encourages affiliates to help their personal team promote the program. Depending on the level, the commission is either the same on both levels or nearly the same. The Elite program allows a one-time payment with no on going monthly payments. The standard membership is based on a monthly price of \$9.97 up to \$99.97

The Mercury bonus pool rewards all paid affiliates! The more the company succeeds the larger the Mercury bonus pool becomes. 10 % of sales on MMIM Software is put into the Mercury bonus pool and then divided up according to the total drops outstanding. Elite members are rewarded by having more drops. The pool payouts will occur monthly, anyone enrolling before the end of the current month will get their piece of the Mercury bonus pool pie which is paid the following month for the month they enrolled, and then every month thereafter as long as they are current paid members.

The bonus pool and other commissions are available immediately to Elite founders. After a delay to cover charge backs commissions will initially be available to be paid weekly. The bonus pool will be paid monthly.

All referrals and sales must be approved and made directly to Mercury MaxIM c/o Duane Robbins, AMISC LLC Skype id mercurymaxim.

This affiliate compensation plan is very strong and allows everyone to participate and earn commissions at every level including the free level. Everyone will have the opportunity to use the software. The more an affiliate wants to earn, or the more need to use the software, the more they will want to upgrade. Our Elite program offers a great long-term savings by eliminating the monthly fees. Platinum Elite members also get 3 times the Mercury bonus pool drops that the Gold Elite members get.

It would be nice to have options in the back office for commission payouts. Affiliates could choose to leave their money “on account” until they want to withdraw it. They could have the membership fee deducted from their commissions. They could choose to “save” for an upgrade to the elite program. (note: extra Mercury Bonus pool drops could be awarded for the savings account balances. 1 Share for each \$10 on account.)

I am considering using weekly limits instead of daily, it would be easy to change to weekly. I felt the daily limits give more flexibility. We don't want to encourage people to send their limit every day however with a daily limit they just need to wait until the next day to send out more messages. So that if I am using the Bronze version with a limit of 1000 messages and my list has 2,000 contacts I could send to half my list one day and the other half the next day. If I want to send to the entire list all at once then I would need to upgrade. Affiliates will be motivated to upgrade because of the commission structure with higher commissions being paid to affiliates at the higher levels.

A Free trial is available now to anyone signing our non-disclosure agreement and seriously interested in our program or affiliate opportunity.